

# Stand for choice

| Social media toolkit + resources



 [@msichoices](https://www.instagram.com/msichoices)

 [@MSIChoices](https://twitter.com/MSIChoices)

 [@MSI Reproductive Choices](https://www.facebook.com/MSIReproductiveChoices)

 [@MSI Reproductive Choices](https://www.linkedin.com/company/MSIReproductiveChoices)

# JOIN US IN STANDING FOR CHOICE!

A world of opportunities opens up when we all have reproductive choice. Contraception supports girls to finish school, pursue careers, and plan for their futures, and abortion care supports autonomy and saves lives every day. The Roe v Wade decision in June 2022 showed us why it's essential we keep moving forward on reproductive rights, not backward.

**The good news is that a post-Roe world does not mean a post-choice world.**

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The global pro-choice community has expanded our efforts, building awareness of reproductive rights, challenging abortion stigma and the unnecessary legal and policy barriers that prevent timely care, and funding reproductive healthcare for equal access.

Despite the upheaval in the US and the ripple effect of anti-choice activity around the world, many countries including Ethiopia, Nepal, Cambodia and many Latin American countries continue to expand access to choice and care.

And so, in these uncertain times we invite you to take a moment to celebrate the transformative power of choice, to [#StandForChoice](#) and show why we need to keep reproductive rights moving forwards, never backward.



# HERE ARE 3 WAYS TO GET INVOLVED:

1

## LEARN more about choice

Visit our [Stand For Choice webpage](#) and our page on the [impact of Roe v Wade](#) on global abortion rights to learn all about reproductive choice.

2

## SHARE on social media

Use this toolkit and share why you support global reproductive rights using the hashtag [#StandForChoice](#).

3

## SUPPORT global reproductive access

Help people access the care they need by supporting a local or global reproductive health provider or abortion fund. This may be in the form of a one-off or monthly donation or simply sharing information about the organisation with your community.

I STAND FOR...

CHOICE



# POSTS FOR TWITTER

## TWEET 1

A post-Roe world does not mean a post-choice world!

I #StandForChoice because [add your response]

Learn more about the power of reproductive choice with @MSIchoices:  
<https://buff.ly/3wOjTNJ>

#ReproductiveRightsAreHumanRights

## TWEET 2

Q. What do we want?

A. Reproductive choice for everyone, everywhere, always!

I'm proud to be part of the international pro-choice community standing for reproductive choice around the world.

Find out more over at @msichoices - <https://buff.ly/3P7Wq56>

#StandForChoice

## TWEET 3

Every day is a good day to #StandForChoice !

I'm proud to be part of the #ProChoice community and fight for a world where everyone, everywhere can access reproductive healthcare and make the choices that are right for them.

Learn more via @MSIchoices: <https://buff.ly/3P7Wq56>



[Click here to download #StandForChoice images to use with your posts](#)

# POSTS FOR INSTAGRAM, FACEBOOK + LINKEDIN

## POST 1

A world of opportunities opens up when people have access to reproductive healthcare and the autonomy to make the choices that are right for them and their future. This is why I #StandForChoice !

If you believe that reproductive rights should be protected and that we should all be able to access the reproductive healthcare we need, use your voice and stand for choice. Here are three ways you can get involved:

1. JOIN the movement and share why you #StandForChoice .
2. LEARN more about the transformative power of choice via the (delete as applicable @mschoices [instagram] / @MSI Reproductive Choices [Facebook and LinkedIn]) website:  
<https://buff.ly/3P7Wq56>
3. SUPPORT access to reproductive healthcare by donating to a local or global reproductive healthcare organisation.

Let's fight for a world where everyone has the right to choose!



## POST 2

Proud to join (delete as applicable @mschoices [instagram] / @MSI Reproductive Choices [Facebook and LinkedIn]) in shining a light on the importance of reproductive choice.

I #StandForChoice because [ADD YOUR REASON].

Despite the recent attacks on reproductive rights, the global pro-choice community has expanded our efforts, building awareness of reproductive rights, challenging abortion stigma and the unnecessary legal and policy barriers that prevent timely care, and funding reproductive healthcare for equal access.

Find out more here: <https://buff.ly/3P7Wq56>

## POST 3

In the wake of the Roe v Wade decision in June 2022, a light has been shone on the importance of reproductive choice, and why it's essential we keep moving forward on reproductive rights, not backward.

I'm proud to say that I #StandForChoice because [ADD YOUR REASON].

Join the movement and share why you stand for choice. Together we can ensure that everyone has the right to choose!

Learn more about the power of reproductive choice via (delete as applicable @mschoices [instagram] / @MSI Reproductive Choices [Facebook and LinkedIn]): <https://buff.ly/3w0jTNJ>

[Click here to download #StandForChoice images to use with your posts](#)

# IF YOU'RE SHARING ON SOCIALS...

## Tag us:



[@msichoices](https://www.instagram.com/msichoices)



[@MSIChoices](https://twitter.com/MSIChoices)



[@MSI Reproductive Choices](https://www.facebook.com/MSIReproductiveChoices)



[@MSI Reproductive Choices](https://www.linkedin.com/company/MSIReproductiveChoices)

## Use the hashtags:

[#StandForChoice](https://twitter.com/hashtag/StandForChoice)

[#ProtectChoice](https://twitter.com/hashtag/ProtectChoice)

USE YOUR PLATFORM AND  
VOICE TO SUPPORT  
REPRODUCTIVE CHOICE!

[CLICK HERE TO  
LEARN HOW!](#)

I'M PROUD TO...

SUPPORT  
ABORTION

